

RSM Career Fair company profile form

Company Profile

- Company Name: AB InBev
- Brief Introduction (About Us):
Please provide a concise overview of your company, its mission, and core business activities.

We dream big to serve up new ways to meet life's moments, move our industry forward, make a meaningful impact in our communities and create a future where everyone can celebrate and everyone can share. We are the world's biggest brewer! We operate in ~50 countries worldwide. Our extensive portfolio consists of more than 500 iconic beer brands, from local favorites to global icons.

- Industry / Sector: FMCG
- Company Size (Number of Employees): 144.000 colleagues worldwide
- Headquarters Location: Leuven, Belgium
- Company Website: <https://www.ab-inbev.com/>
- Career Page / Recruitment Website: <https://europecareers.ab-inbev.com/>

Opportunities for Students

- What type(s) of positions are you offering?
internships
graduate programs
entry-level positions
positions for MBA students/ graduates
Are you recruiting for specific vacancies?
<https://europecareers.ab-inbev.com/programmes>
- What do you offer your interns, graduates, or trainees?
Consider including training programs, mentorship, international opportunities, etc.
<https://europecareers.ab-inbev.com/programmes>

The Training Programme supports recent graduates in gaining practical experience and fast-tracking their careers.

Graduates are introduced to different functions of the business through their role, critical projects, and job rotations, supplemented by structured trainings & international events as they build their network and their skill-set to become the future leaders of AB InBev.

<https://europecareers.ab-inbev.com/programmes/internships>

At AB InBev, you'll own your impact from day one, contributing to real projects, working alongside passionate teams, and being supported by a dedicated manager

to guide your development. This is your chance to make meaningful contributions and grow your skillset in the world's biggest brewer.

Candidate Profile

- What specific skills, qualities, or competencies are you looking for in students? e.g., analytical thinking, team spirit, adaptability, language skills, etc.

The following qualities describe you: Leader. Proud Owner. Agile Learner. Collaborator. Future Maker.

To be eligible for the Management Traineeship (Commercial, Graduate and/or Supply):

- You must have graduated (before September 2027 and no more than two years prior) with a Bachelor's, Master's (or equivalent) degree;
 - You should also have no more than 2 years of professional experience (internships / volunteers / student jobs not included);
 - Your passion and leadership skills are more important than the subject you studied;
 - Fluent English is needed, as well as the local language of the country you are applying in;
 - A valid permanent visa/work permit is required in the country of application to be eligible for the programme;
 - During the 6-18-month program (depends on the traineeship) and beyond, you might be required to travel within your country of application and across Europe.
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- Target Student Groups
MSc:
 - ☒ Master in Management
 - ☒ Accounting & Financial Management
 - ☒ Business Analytics & Management
 - ☒ Business Information Management
 - ☒ Finance & Investments
 - ☒ Global Business & Sustainability
 - ☒ People, Organisations & Change
 - ☒ International Management / CEMS
 - ☒ Management of Innovation
 - ☒ Marketing Management
 - ☒ Strategic Entrepreneurship
 - ☒ Strategic Management
 - ☒ Supply Chain Management

Additional Information (Optional but Encouraged)

- Sustainability Initiatives

<https://www.ab-inbev.com/sustainability>

Our 2030 Goals

As beer is made with natural ingredients, our business is closely tied to the environment. We believe we can help build resilience in our operations and communities by working consistently across three areas of impact: **Agriculture, Water, and Energy and Emissions**. These three platforms anchor our six 2030 Sustainability Goals.

- **Agriculture:**
 - Continue to Skill, Connect and Financially Empower 100% of our direct farmers.
 - Support 100% of our malt suppliers to help Skill, Connect and Financially Empower their own farmers.
- **Water:**
 - Achieve an average water use efficiency ratio of 2.0hl/hl across our breweries globally.
 - Return more water than we withdraw in each of our priority high-risk watersheds.
- **Energy and Emissions:**
 - Improve average energy efficiency by 15% across our breweries globally versus 2025.
 - Reduce emissions across our value chain by more than 35% versus 2017.